



Designation

First Clean Cities coalition designated – Sept 8, 1993



20 county Atlanta non-attainment area

Organization

- Georgia Registered Non Profit Corporation
- 501(c)(3) through Transportation Energy Partners

Governance

- 11 member Board of Directors
 - State Government
 - EPD/DNR Air Quality Branch
 - GEFA State Energy Office
 - Large Fleet
 - UPS
 - Coca-Cola Refreshments
 - Small Fleet
 - DeKalb County Sanitation Department
 - UBS (Pharmo)
 - Vehicle Manufacturer
 - Ford Motor Company
 - General Motors Company
 - Energy Provider
 - Georgia Power
 - AmeriGas
 - AGL Resources

Membership Dues Structure



Fleets (10)

- \$500
- Access to member section of website and event discounts

Sponsors (30)

- Bronze - \$500
- Silver - \$1,500
- Gold - \$3,000
- Platinum - \$5,000
- Diamond - \$10,000
- Increasing benefits (event sponsorship, workshop attendance, website and newsletter ads and articles)

Individual Memberships (38)

- \$50 (no benefits)

2011 Activities

CLEAN CITIES
ATLANTA
Lunch & Learn series

May 18

Sponsored by



Georgia Power
Auditorium

11a-11:30a
Networking

11:30a-1p
Lunch Presentation

\$25 Member
\$35 NonMember

June 16

Sponsored by



AGL Resources
Auditorium

11a-11:30a
Networking

11:30a-1p
Lunch Presentation

\$25 Member
\$35 NonMember

Sept 27

Sponsored by



Coca-Cola
Windy Ridge Parkway

11a-11:30a
Networking

11:30a-1p
Lunch Presentation

\$25 Member
\$35 NonMember

Oct 13

Sponsored by



GE Smart Grid
Center of Excellence

11a-11:30a
Networking

11:30a-1p
Lunch Presentation

\$25 Member
\$35 NonMember

Georgia Power Lunch & Learn



- Sponsored by Georgia Power
- Speakers from Better Place and Siemens
- 41 Attendees
- Featured a Chevrolet Volt display vehicle
- Multiple leads on potential new CC-A stakeholders



AGL Resources Lunch & Learn



- Sponsored by AGL Resources
- Speakers from AGL, Baker Equipment, and GM
- 90+ attendees
- 6 CNG vehicles on display
- Gained several new stakeholders through introductions made at this event



GE Lunch & Learn



- Sponsored by GE
- 48 total Attendees
- 2 Chevrolet Volt
- 1 Plug-In Prius Conversion
- 1 Plug-In Converted Porsche Boxster
- Vehicle charging stations on display and available for demonstration.
- Several new stakeholder leads.



Clean Start Propane Workshop



- 46 Attendees
- 5 Propane Vehicle Displays;
Force 911 Chevy Silverado 1500

FerrellGas Ford E-350
TransTech Ford Transit Connect

Force 911 Crown Vic Police
Interceptor
Blue Bird Vision.

- Announcement of 10 Atlanta Metro LPG Stations to be completed by Dec. 31, 2011
- Multiple leads on potential new CC-A stakeholders



Georgia Tech Earth Day



- 3,000+ Attendees, the Georgia Tech Earth Day is one of the largest Earth Day events in the Southeast
- Event Sponsored by AGL Resources and Georgia Power
- 13 Unique Alternative Fuel Vehicles on Display
- Featured Chevy Volt and Hybrid Tahoe Ride & Drive
- Multiple leads on potential new CC-A stakeholders



Clean Start Technician Training



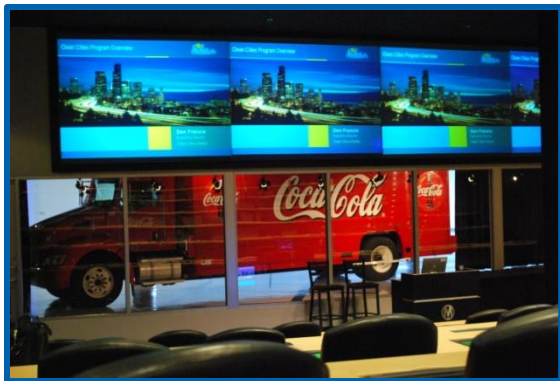
- Lunch sponsored by Georgia Propane Gas Association
- Training was hosted by CC-A and presented by Texas State Technical College
- The training was offered free through the Clean Start Grant
- 25 Technicians attended
- Technicians were taught how to maintain and repair various propane systems



Advancing the Choice 2011



- Workshop Sponsored by AGL, GM, UPS, Roush, Leggett & Platt, AmeriGas, Force 911, Freedom Fueling Solutions, and Clean Energy
- 97 Attendees
- Speakers presented about best practices for fleets and alternative fuels for fleets (CNG, Propane and Biofuels)
- Many new contacts for CC-A and potential new stakeholder



Compelling Case for NGVs



- Sponsored by Georgia Natural Gas, NGV America, AGL Resources, General Motors, and Mansfield Gas Equipment Systems

- Co-Hosted by SWANA and the Clean Vehicle Education Foundation

- 104 total attendees

- 5 CNG vehicles on display

- Gained several stakeholder leads

- Made important connections with SWANA and NAFA



Electrifying Metro Atlanta's Transportation



- Sponsored by: Georgia Power, GM, Metro Plug-In, and Cole Electric
- The Technology Association of Georgia – Smart Grid Society, Georgia Solar Energy Association, helped promote event.
- 110 total attendees
- 8 EV's on display
- Gained several stakeholder leads
- Developed important connections with TAG – SGS and GSEA



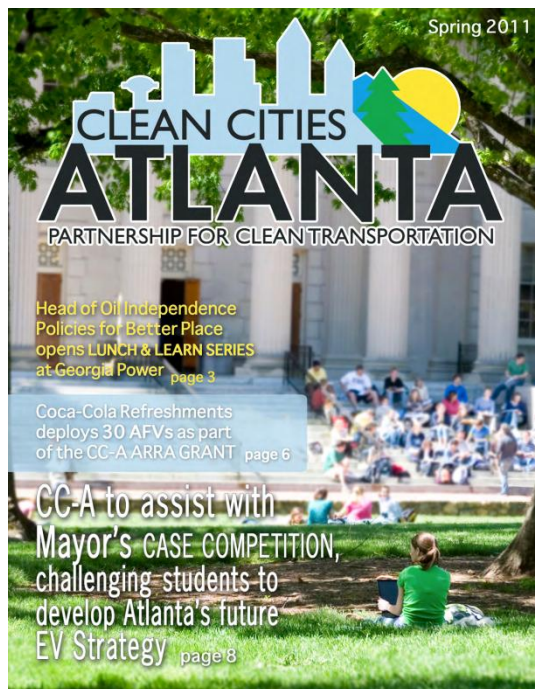
Newsletter



Summer 2011



Spring 2011



Fall 2011



Website – Launched January 2011



Page	Access Level	Page Views
Home Page	Public	50363
Events	Public	12464
CCA Members	Public	5029
Meet the Board	Public	4814
CCA Library	Public	4530
About CCA	Public	3680
Membership Levels	Public	3143
Videos	Public	3053
Member Login	Public	2859
ARRA Grant	Public	2645
Pictures	Public	2597
CC-A Newsroom	Public	2514
Grant Opportunities	Registered	2434
Map	Public	2338
Contact	Public	2274



The CC-A Facebook Page went live on November 11, 2010.

Since then...

- 90 Followers (Up 9)
- 250 Posts
- 28, 420 Post Views

twitter



The CC-A Twitter account went live on November 17, 2010.

Since then...

- 302 Posts
- 549 Followers (Up 43)
- 40 Reposts
- 142 Mentions

Clean Cities-Atlanta ALT Leaf Magnets



Membership & Event Profit / Loss



Jan 1 – October 31

Activity	Net Profit / Loss
Clean Start Propane Workshop - March 9, 2011	\$37.89
Georgia Tech Earth Day - April 22, 2011	\$157.80
Lunch & Learn #1 @ Georgia Power - May 18, 2011	\$614.73
Lunch & Learn #2 @ Atlanta Gas Light - June 16, 2011	\$1,730.20
Clean Start Training - July 12-13, 2011	\$26.00
Advancing The Choice 2011 - July 27, 2011	\$3,235.12
Compelling Case for CNG - September 8, 2011	\$1,317.31
Lunch & Learn #3 @ Coca-Cola Refreshments - September 27, 2011	\$738.26
Lunch and Learn #4 @ GE - October 14, 2011	\$454.25
Electrifying Metro Atlanta's Transportation - October 28, 2011	\$1,683.92
Events Subtotal	\$9,995.48
Membership & Coalition Operations Q1: January 1 - March 18	\$12,830.85
Membership & Coalition Operations Q2: March 19 - June 18	\$17,376.73
Membership & Coalition Operations Q3: June 19 - September 18	\$5,855.92
Membership & Coalition Operations Q4: September 19 - December 31	
Membership & Coalition Operations Subtotal	\$36,063.50
Total Net Profit / Loss (YTD)	\$46,058.98

* This report does not include CCA Treasurer Income or Expenses

Clean Cities 2009 Petroleum Reduction Technologies Projects for the Transportation Sector (ARRA)

– **DeKalb County/Metropolitan Atlanta AFV and ATV Project**

- \$15 million grant awarded in March 2010
- Project completion date March 2015

Clean Cities Community Readiness and Planning for Plug-In Electric Vehicles and Charging Infrastructure

– **Southeast Regional EV Readiness Planning Program**

- \$545,400 grant award
- Includes Alabama , South Carolina & Middle Georgia Clean Cities Coalitions
- Charging corridors on I-20, I-75, I-85, I-16, I-65 and I-59 connection Atlanta, Birmingham, Chattanooga, Nashville, Mobile and Savannah

Clean Cities ARRA Grant Partners



- Clean Cities Atlanta

- DeKalb County



- City of Atlanta - Atlanta Airport



- Coca Cola Enterprises



- PS Energy Group



- United Parcel Service



- The Parking Spot



- Sustainable Atlanta



- Clean Energy



- Center for Transportation & the Environment



DOE - \$15 million

Local Match - \$25 million

- Increase supply of alternative fuels
 - Implement LNG-to-RNG facility at DeKalb County landfill
- Increase availability of alternative fuels
 - Implement 6 Public-Access CNG refueling stations
- Decrease demand for petroleum fuels
 - Deploy over 200 alternative fuel and alternative technology vehicles
 - Technologies: CNG, Diesel-Electric Hybrid, and Diesel-Hydraulic Hybrid
 - Applications: Sanitation trucks, Delivery trucks, and Airport Shuttles
- Provide Outreach/Marketing/Training
- Collect & Report Operational Data
 - Vehicles, Infrastructure, Training & Outreach

Funding

- 2009 Income - \$32,123
- 2010 Income - \$41,477
- 2011 Income - \$128,125
- 2012 Estimate - \$125,000 (member growth required)

Coordinator Transition Plan

- Full time coordinator needed
- Current coordinator part time since April 2009
- Coordinator 2012 Budget - \$45,000 (600 hours @ \$75)

Coalition Support

- Centergy Group - \$37,000 (communication & outreach)
- CTE - \$15,000 (programmatic support)

